

Report on FDP – Idea Generation Method

05-08-2024 to 09-08-2024

The Internal Quality Assurance Cell (IQAC) of Auxilium College, in collaboration with the ICT Academy of the Government of Tamil Nadu, organized a 5-day Faculty Development Programme on Idea Generation Method from August 5, 2024 to August 9, 2024. The resource person for the programme was Ms. Sivapriya T., Director of Redback IT Solutions Pvt. Ltd., Vellore.

The 5-day program focused on expanding perspectives on Creative Thinking, Critical Thinking, and various Idea Generation Methods, including Idea Journaling, Brainstorming, Reverse Brainstorming, SCAMPER, Six Thinking Hats, Storyboarding, and Problem Solving Techniques. It featured practical case studies and interactive activities designed to deepen understanding and application of these methods. Participants engaged in hands-on exercises to practice and refine their skills, with particular emphasis on Idea Journaling and shifting thinking perspectives. The program aimed to enhance creativity and problem-solving capabilities through a blend of theoretical knowledge, practical application, and reflective reviews based on the activities and games conducted.

The FDP programme was held in Sr. Antoinette Seminar Hall with participants from (i) Presidency College, Chennai, (ii) Islamiah Women's Arts and Science College, Vaniyambadi (iii) K.M.G College of Arts & Science, Gudiyatham, (iv) M.M.E.S Women's Arts and Science College, Melvisaram (v) Sree Abirami Arts and Science College, Gudiyatham participated in the FDP programme. Additionally, 20 staff members from Auxilium College participated in the FDP and benefited from the programme.